[Glossary](#_gtraa9s9fym1)

[Feedback for Desktop version](#_4cb0u32eozv2)

[Create an account](#_ksd6ucecil9u)

[Pick your project type](#_zhwm4xlo0lgo)

[Landing page](#_asvob55kmczc)

[Custom Project page](#_2yfrex6qm3if)

[Order Summary page](#_zdb7q1hcfz4p)

[Thank you page for Custom Project](#_jdynivgmm4wu)

[Thank you page for “Instant Checkout” Projects](#_1t0xwivp4q0m)

[Feedback for Mobile Version](#_xesg0ks8kuq3)

# Glossary

1. Instant Checkout
   1. This refers to the project types forms where we calculate pricing based upon form responses
      1. E.g. landing pages, custom ads
2. Project type
   1. Examples <http://prnt.sc/cqfk75>
   2. Basically there are “instant checkout” project types and one-single “custom project” project type

# Feedback for Desktop version

## Create an account

* 1. <https://drive.google.com/open?id=0B3w4auH466TqVjhWLWJvUFpWMU0>
     1. <http://prntscr.com/cqr548>
        1. Replace “Terms of service” with “Terms of Service”
        2. Remove underline

## Pick your project type

* 1. <https://drive.google.com/a/upgiant.com/file/d/0B3w4auH466TqZ1JOZXlwMjhhbEk/view?usp=sharing>
     1. Create a version where this bg area <http://prntscr.com/cqr6xf> is not white
        1. use a solid bg color + white text
     2. I hate this line indention
        1. <http://prntscr.com/cqr7ji>
     3. Replacement text for lorem ipsum
        1. Landing pages
           1. We design/develop high-converting landing pages. Turn clicks into conversions with our custom landing pages.
        2. Facebook Ads
           1. We create FB Ads that demand attention and achieve above average CTRs. Take your campaign to the next level with our ads.
        3. AdWords Static Display Ads
           1. We design eye-catching Google Display ads that are click-hungry. Get multiple concepts to A/B test and all the sizes you need.
        4. Custom Project
           1. Don’t see what you need? Tell us about your project by completing this custom project brief and we’ll give you a quote.

## Landing page

* 1. <https://drive.google.com/a/upgiant.com/file/d/0B3w4auH466TqWXM0RkQ1ZDJyWUE/view?usp=sharing>
     1. Replace this text <http://prntscr.com/cqstj4>
        1. Replace "GET AN ESTIMATE FOR A" with "GET A HIGH-CONVERTING"
  2. “Pick the platform”
     1. Drop-down menu options
        1. Unbounce
        2. Instapage
        3. Leadpages
        4. Clickfunnels
  3. “I also need adaptations of this landing page” <http://prntscr.com/cqsxl2>
     1. We need to see 2 designs of this page, one for the unchecked (default) and checked version
        1. <http://prntscr.com/cqsy5a>
     2. I don’t like the circle, looks like a radio button, not a check box
        1. use this shape <http://prntscr.com/cqsxy0>
  4. 2nd attach anything else
     1. Remove this text and add this text
        1. <http://prntscr.com/cqsygk>
  5. When do you need the project?
     1. Standard delivery: 4 to 6 days
     2. Express Delivery: 3 to 5 days
  6. Remove the “I have a specific deadline”
     1. <http://prntscr.com/cqswi8>
  7. Required field missing view
     1. <http://prntscr.com/cqt03l>

## Custom Project page

* 1. “When do you need this project” dropdown
     1. Remove it <http://prntscr.com/cqsz94>
  2. “Do you have a specific deadline?”
     1. Be sure to design 2 views, one unchecked default and one checked (shows calendar)
     2. Here too use the square checkbox and put calendar on right like <http://prntscr.com/cqszn0>
  3. Attach anything that you think is helpful
     1. Remove this description text <http://prntscr.com/cqszxx>
  4. Required field missing view
     1. <http://prntscr.com/cqt03l>

## Order Summary page

* 1. Remember this card
     1. <http://prntscr.com/cqt0j1>
        1. Use the square checkbox and it should be checked by default
  2. Price <http://prntscr.com/cqt0wz>
     1. Center it?
  3. Coupon <http://prntscr.com/cqt14r>
     1. Replace “Coupon? **Click here**” with “Have a coupon?” (not bold)

## Thank you page for Custom Project

* 1. <https://drive.google.com/a/upgiant.com/file/d/0B3w4auH466TqR3BMZ3NOUnlGYnM/view?usp=sharing>

## Thank you page for “Instant Checkout” Projects

* 1. (e.g. landing pages, custom ads, etc.)
  2. Text
     1. Thank You!
     2. We've received your order.
     3. Go check your email in the next couple minutes for next steps.

# 

# 

# Feedback for Mobile Version

* COMPLETE DESKTOP FIXES FIRST
* Download and install Justinmind Prototypper
  + <https://www.justinmind.com/download>
  + Be sure to preview designs here
  + I want the designs to be the right width
    - In order to get the screenshots below, I’m having to scale the designs
  + Be sure to SIMULATE!

1. All Pages
   1. Width of content
      1. I want it to be clear to the developer that the width of the content should be like this <http://prntscr.com/cqt480>
2. Create an account
   1. Looks good <http://prntscr.com/cqt7is>
3. Pick your project type
   1. The “project type” sections are too big
      1. <http://prntscr.com/cqt6r6>
         1. Create sections like this big <http://prntscr.com/cqt6xs>
            1. No icon, no support text just a title

Landing Pages, Facebook Ads, AdWords Static Display Ads, Custom Project

1 line, not on 2 lines

1. Landing page
   1. Top section
      1. This is way too much mobile screen real estate <http://prntscr.com/cqt4he>
         1. Remove support text <http://prntscr.com/cqt4o4>
      2. The “headline” text <http://prntscr.com/cqt3gj> needs to be on 1 line
      3. Overall condense this section
2. Custom Project page
   1. “Custom / Project” <http://prntscr.com/cqt8dw>
      1. The headline text, make it on 1 line, not 2 lines
3. Order Summary page
   1. This is fine, just apply desktop changes to mobile version
4. Thank you page for Custom Project
   1. Looks good <http://prntscr.com/cqt91b>
5. Thank you page for “Instant Checkout” Projects
   1. Design it :)